

**Text and images should be rotated to this view**

## **A5 Greeting Card**

### **Landscape**

#### **One fold/crease**

**210 x 297 mm** flat size

**216 x 303 mm** with bleed

**210 x 148.5 mm** finished size

148.5 mm fold/crease

#### **PINK (BLEED AREA) 3mm**

**The background or background image needs to go up to the edge and fill this area.**

This part gets cut off once printed, anything placed in this area will not be on the final print, if you don't go up to the edge of this area your final print may have white edges.

#### **BLUE (MARGIN or SAFE ZONE) 5mm**

**No important text details or logos in this area**

This area gets printed but if you run text or logos in this area it can sometimes get cut off. The reason for the border is the tolerance in cutting. If you have a design where the text runs to the very edge then any cutting deviation will result in some of your text being cut off. With a very small Safe Zone, even the smallest cutting deviation could result in the finished job looking uneven. We recommend a Safe Zone where there is no text etc. of at least 5mm around the edges of your job.

#### **WHITE AREA (EVERYTHING TO GO IN THIS SPACE)**

All main text and logos to stay in this area.

#### **QUESTIONS?**

Email: [artwork@veganprint.co.uk](mailto:artwork@veganprint.co.uk)

**INSIDE PAGE**

**Greeting spread is in this area and rotated to this view**

**INSIDE PAGE**