DL Greeting Card Portrait
One fold/crease

198 x 210 mm flat size
204 x 216 mm with bleed
99 x 210 mm finished size

99 mm fold/crease

PINK (BLEED AREA) 3mm

The background or background image needs to go up to the edge and fill this area. This part gets cut off once printed, anything placed in this area will not be on the final print, if you don't go up to the edge of this area your final print may have white edges.

BLUE (MARGIN or SAFE ZONE) 5mm

No important text details or logos in this area This area gets printed but if you run text or logos in this area it can sometimes get cut off. The reason for the border is the tolerance in cutting. If you have a design where the text runs to the very edge then any cutting deviation will result in some of your text being cut off. With a very small Safe Zone, even the smallest cutting deviation could result in the finished job looking uneven. We recommend a Safe Zone where there is no text etc. of at least 5mm around the edges of your job.

WHITE AREA (EVERYTHING TO GO IN THIS SPACE)

All main text and logos to stay in this area.

QUESTIONS?

Email: **artwork@veganprint.co.uk**

BACK COVER

FRONT COVER

greeting goes here

INSIDE PAGE

INSIDE PAGE