

A5 Greeting Card (A4 folded to A5) one fold or crease

297 x 210 mm flat size - 303 x 216 mm with bleed
148.5 x 210 mm finished size

PINK (BLEED AREA) 3mm

The background or background image needs to go up to the edge and fill this area.

This part gets cut off once printed, anything placed in this area will not be on the final print, if you don't go up to the edge of this area your final print may have white edges.

BLUE (MARGIN or SAFE ZONE) 5mm

No important text details or logos in this area

This area gets printed but if you run text or logos in this area it can sometimes get cut off. The reason for the border is the tolerance in cutting.

If you have a design where the text runs to the very edge then any cutting deviation will result in some of your text being cut off. With a very small Safe Zone, even the smallest cutting deviation could result in the finished job looking uneven. We recommend a Safe Zone where there is no text etc. of at least 5mm around the edges of your job.

WHITE AREA (EVERYTHING TO GO IN THIS SPACE)

All main text and logos to stay in this area.

QUESTIONS?

Email: artwork@veganprint.co.uk

OUTSIDE SPREAD

FRONT COVER

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BACK COVER

INSIDE SPREAD

148.5mm fold/crease